



STYLE GUIDE FOR APPRENTICESHIP ILLINOIS

Primary Color Palette

	Primary 1	Primary 2	Primary 3	Primary 4
				
C	100	49	0	0
M	85	0	100	0
Y	0	100	79	0
K	39	30	20	0
R	1	101	196	255
G	33	141	18	255
B	105	27	47	255
Hex	012169	658D1B	c4122f	FFFFFF
PMS	280	370	187	n/a

Logo



Logo

Font families include all face versions of the fonts. Example; Regular or Book, Medium, Semibold, Bold, Condensed, Italic, etc.

Primary Font

Futura (Medium Condensed)

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Secondary Fonts

Futura (Medium Condensed)

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ